

CAREERS IN CAREERS CELEBRATION FESTIVAL

ONLINE ON 18TH OCTOBER 2024

CAREERS IN CAREERS

Ensuring a better
future **together**



...how we can all come
going on.

Hosted by Caroline Green
Founder of The Talent Cycle
and Creative Director of
#CareersFest2024

WWW.THETALENTCYCLE.CO.UK
WWW.CAREERSINCAREERS.CO.UK

Welcome!

After another year of planning, we're thrilled that the www.careersincareers.co.uk website is now live and that #CareersFst2024 is just round the corner! We're so happy to have you take part and this festival guide tells you all you need to know about the event, who is taking part and much more! So let's get this party started...

Our plans...

At The Talent Cycle, we want 2025 to be 'the Year of Careers'. And we need your help to make that happen. In 2023 we launched the inaugural Careers in Careers Celebration festival with the aim of celebrating the great work happening across the sector. And what a party it was! Huge thanks to everyone who took part. This event proved to be hugely popular, not just on the day itself but with clear engagement running up to and after it. But that's not enough. We think there is real scope, if we all collaborate, to make a real and lasting impact to such a vital sector.

So following the success of the work we've done already, we have broadened our business plan and are excited to launch a new broader initiative focused on celebrating Careers in Careers. This will be dedicated to celebrating the sector and providing information and advice for anyone looking to move into or around it, as well as encouraging CDPs to think about their legacy when it is time to move on. The aim of the work is to help build a robust talent pipeline with a sector fit for now and the future. And at the heart of that will always be celebrating the great people in the sector and the fantastic work they do. So we're back by popular demand with #CareersFest2024 which will be even MORE fun than last year, even MORE inspirational and even MORE of an opportunity to meet with other CDPs to focus on Longevity, for us as a sector, and for the clients we work with and their career management skills. That's the theme for #CareersFest2024 and we'll be talking throughout the day about what we can all do to make 2025, the year of careers.

Our mission



Developing the cycle of talent for the careers sector, making it robust with a strong talent pipeline.

A bit about your host, The Talent Cycle

The host of the Careers in Careers Celebration Festival is The Talent Cycle. Founded in 2019 by Caroline Green, RCDP, MCDI, Assoc CIPD and winner of the CDI Career Coach/Consultant of the Year 2023. Caroline has spent nearly 20 years working in the careers and learning and development sectors, and has a plethora of experience supporting clients on a 1-2-1 basis, in groups and working to support careers professionals be the best they can be.

The Talent Cycle was established to support clients with their individual career journeys but it soon became apparent there was a need to support the sector on a broader scale. From careers writing, speaking and podcasting, through to appearing in the media, the organisation is proud to fly the flag for the whole careers sector. In 2024 we established the new initiative 'Careers in Careers' with a brand new website www.careersincareers.co.uk.



Please don't hesitate to contact us if you have any questions and we look forward to working with you on this exciting and essential event.

www.careersincareers.co.uk



askthetalentcycle@outlook.com

www.thetalentcycle.co.uk

www.careersincareers.co.uk

Thank you!

<https://www.linkedin.com/in/cgreen-80493/>

Thank you!

.....to our amazing major sponsors

UCAS

We know what an important role professional careers advisers play in raising aspirations and helping people open doors to opportunities, so we are delighted to sponsor the Careers in Careers Festival.

UCAS engages with over a million students each year exploring their future pathways. As an independent charity, we aim to inspire and empower students and help them make informed decisions about their future. As well as bringing together a huge breadth of options on one screen, the UCAS Hub allows them to carefully explore and compare different paths without feeling overwhelmed. Now with the ability to try subject tasters with real lecturers, experience the world of work virtually from the classroom, and chat with current students for advice, the Hub is the place to go for free access to discover and explore all their options in one place. Find out more: <https://www.ucas.com/advisers/help-and-training/springpod> Receive the latest updates in your inbox:

<https://www.ucas.com/forms/sign-adviser-updates>



Progress Careers

We're a team of passionate, qualified career development professionals who are dedicated to transforming careers guidance for schools, specialist provision and Multi-Academy Trusts (MATs). We ditch the "one-size-fits-all" approach to design and deliver dynamic and impactful CEIAG programmes that place quality and student success front and centre. By empowering students, we help to unlock their potential and ensure they're making fully informed decisions about their next steps, whilst supporting schools strategically with their vision and delivery of CEIAG. We are delighted to be sponsoring the festival this year and look forward to seeing you there

<https://progress-careers.co.uk/>



INTO FILM

Into Film is the UK's leading charity for film in education and the community. We provide screen industry careers information and advice, support young filmmakers, and bring the power of moving image storytelling into classroom teaching.

The core Into Film programme is free for UK state schools, colleges and other youth settings, thanks to support from the BFI, awarding National Lottery good cause funding and through other key funders including Cinema First and Northern Ireland Screen.

<https://www.intofilm.org/careers>

Thank you!



Morrisby is a CDI award-winning careers guidance company (Use of Technology in Career Development 2023)

backed by over 50 years of experience in the use of psychometric analysis to help people to make the right choices for their future career. We offer individual support via our Morrisby Profile service which has been used and trusted by millions of people worldwide. We also offer a licence-based whole careers platform to schools and colleges which includes not just psychometric career guidance assessments but comprehensive information on careers, courses, apprenticeships and universities.

Our "Morrisby Futures" careers curriculum includes, from September, over 150 ready-made lessons for ages 11 to 18+, and our Morrisby Manager system will help you dispense with the mass of spreadsheets typical of a careers office and allow you to view and manage all aspects of your careers programme and student engagement in one place.

This includes:

- Gatsby Benchmarks
- Skillsbuilder skills
- UCAS references
- Personal statements
- CV development
- Work experience.

Also, we have an amazing AI tool for careers professionals - Huxby. Why not give it a try and ask it a question here <https://www.morrisby.com/ai>

We really do have something for everyone - whether you are a student, parent, career changer, practitioner, or a school. Please visit our website www.morrisby.com to find out more or call us on 0330 500 5000.



EngineeringUK
INSPIRING FUTURES TOGETHER

EngineeringUK drives change so more young people choose engineering and technology careers. There aren't enough people working in engineering and technology and demand is going up. EngineeringUK wants to change that - we need a stronger, more representative workforce for engineering and technology to thrive and we have to think differently to make those careers more attractive.

We are a not-for-profit working with hundreds of organisations so we can all grow the future talent pool together. At EngineeringUK, we drive collective effort through research and evidence, leadership, activities for schools and advocacy, with a focus on long-term sustainability.

EngineeringUK showcases engineering careers to young people, giving them the opportunity to get hands-on with STEM, to meet and learn about people working in STEM careers and to understand the diverse range of career opportunities available in engineering.

<https://www.engineeringuk.com/>

Thank you!

SALLY TODD

VIRTUAL ASSISTANT

Having spent over 30 years working in administrative and management roles across several industries, Sally commands a broad understanding and flexible approach to working with a variety of businesses in different sectors. Her professional approach comes with absolute discretion, accurate attention to detail and above all, super-efficient organisation!

Sally has focused her career on providing business support services to small businesses who need a little extra support, helping established small businesses owners, as well as start-ups and entrepreneurs to give them a helping hand in getting their businesses off the ground. She is a real whizz with systems and processes and is a compulsive problem solver, somewhat an essential requirement.

Services include management level support, strategic advice and guidance, business planning, design and implementation of business systems and processes, bookings and appointment systems, diary management, travel arrangements and itineraries, e-mail and correspondence management, data entry & filing, project planning and management, client and supplier records, document creation, sales administration, on boarding of new clients, maintaining client records & user profiles, monitoring client activity & engagement.

<https://sallytodd.com/>



Springpod is an online career platform used by 645,000+ young people that offers impactful and engaging online experiences of work and university. Students can also explore post-16 pathways developed in partnership with the Department for Education and learn more about Apprenticeships, T Levels and Higher Technical Qualifications.

Impactful, engaging and free virtual work experience programmes are available throughout the year across a wide range of career industries from 13+ years. Classroom-led experiences for Year 7 and 8 are a great way of getting started with experiences of work.

University Subject Spotlights allow students to try a university degree before they apply, transforming the university application process for aspiring students. Our partnership with UCAS enables students to explore both work experience and subject spotlights as part of their UCAS Discovery journey.

Students can engage with the content in a way that suits them whilst gaining new knowledge and experiences to explore their career ideas and strengthen future applications.

<https://www.springpod.com/>

Thank you!

... to our awards sponsors...

Study Work Grow

sponsoring Careers Star

Better Uni Choices

sponsoring Rising Star

The Careers People

sponsoring Careers Legend

From High School To Uni

sponsoring Best Tool To Help

Complete Careers Impact Story

sponsoring Best Careers Impact Story



studyworkgrow



The Main Stage

You will access the main stage via a Zoom webinar link which is included on your 'festival ticket' padlet. Please see below for details on the different sessions and the timings of those.

Zoom etiquette is that you should have your camera and microphone off at all times when at the Main Stage, so that everyone can focus on the speakers. If you would like to chat with your fellow delegates and speakers, please feel free to do so through the chat function. We'd love it if you did!

If you would like to ask a question to any of the speakers, please pop that in the chat and they'll answer after their session as we're on a very tight timescale.

Between each of the sessions there will be a 5 min break for your comfort and to allow us to switch over speakers.

CDO Breakout Zone

On your festival ticket padlet, you'll also see you have a link to the CDO chill-out break out zone area. This is an opportunity for you to network and chat with other delegates during the morning, afternoon and lunch break.

BONUS feature: We also have Into Film running a facilitated discussion about careers in the screen industry in this area in the morning and Keely and Sue from Northcoders will run a facilitated discussion on Imposter Syndrome in the afternoon. No need to book, just drop off the Main Stage zoom link and go into the breakout link. We'll explain this in more detail on the day.

Resources tent

Simply click the padlet link you have been sent and a whole host of great resources will appear before your eyes. Some are free, some you'd need to pay for. You can find out more by clicking on the links provided. Please note if you have any questions you will need to speak to the suppliers directly. This padlet will be accessible for one month after the event.

Links go LIVE 18th October 2024.



And don't forget...

Be polite and courteous at all times in the chat function and networking rooms, or you will be removed from the event.

We're here to help

If you have any difficulties Caroline Green (host) will be facilitating sessions, she will be helped by Debbie Dymock who is one of the event ambassadors and is helping on the day, so please also contact her via direct message on chat or in the main chat starting your message with 'DD'. Debbie will be able to pass on any messages to Caroline to check in between sessions. But please take some time to check all the tech etc in advance of the event as we can't guarantee a speedy response on the day.

Main Stage

9:00 - 9:05 Welcome by your host

A quick welcome from your host, an explanation of what to expect at #CareersFest2024 and how it all works.



Caroline Green
Creative Director

9:05 - 9:30 Keynote

We're delighted to be joined by Jo Saxton, CEO of UCAS. We'll be talking about our event theme 'Longevity; for us as a sector and for our clients' career management skills'. We'll be talking all about developing careers through lifelong learning and other 'top tips'.



Dr. Jo Saxton CBE
Chief Executive UCAS

9:35 - 10:15 Creative content which engages others

As careers professionals we're often drawn to creative ways of doing things. In this panel discussion, we'll talk about how we can use our creative skills to help us with everything from encouraging others to understand what we do, to helping our clients market themselves in the best light. And we'll also talk about how to make the most of a careers session with creative tools.



Joanne Carrington
Head of Guidance
Morrisby



Debbie Dymock
Career Development
Practitioner



Lucy Sattler
Career Development
Specialist



Rebecca Healy
Careers Inspiration
Manager

10:20 - 10:50 What's next for AI in careers work?

It's the topic that isn't going away! We've got two careers professionals with a keen interest in AI, to talk us through what AI means for us in the work we do. They'll talk about the impact for us, and our clients and how we can utilise it to our best advantage.



Chris Webb
HE Career Consultant



Danny Mirza
Career Consultant

**10:55 - 11:15 - Morning Break & Breakout Sessions
including a facilitated discussion by IntoFilm**

11:15 - 11:55 Supporting the wellbeing of you and your clients

It's a tough workplace at the moment, both for us in the careers profession and for those clients we are supporting in other sectors. This panel discussion will give you some top tips on how to support your clients and yourself manage these choppy waters.



Carolyn Parry
Careers & Life Coach



Liane Hambly
Careers Consultant & Trainer



Paula Thompson
MD Progress Careers



Antony Adams
Careers Advisor & Coach

12:00 - 12:40 How to attract new talent and support the career management and development skills of individuals

Whether you're a company looking to attract new talent, or a whole sector, what can you do to appeal to various generations? We'll be talking all things talent in this panel discussion.



Rish Baruah
Careers Consultant



Zoe Cullingworth
Career Development Specialist



Jake Richings
Careers Coach



Jamie Pywell
Careers Advisor

12.40 - 13.30 - Lunch Break

Grab yourself a spot of lunch or have a catch up in the networking tent.

13:30 - 14:00 - Awards Celebration

We're a fabulous sector who don't get enough recognition for the work we do. Thanks to everyone who has been busy nominating each other for awards, now we'll reveal who the winners are! We'll also share the competition winners.



Caroline Green
Creative Director



Chris Targett
CDP & CXK Manager

14:05 - 14:25 The future of work - Springpod

Join Jo from Springpod and Lisa from the Met Office to explore how new ways of working have highlighted the importance of developing the right skills to manage a successful transition to work. What are employers looking for in future applicants and how can career professionals support clients to ensure they are ready to manage their careers in this changing world of work?



Jo Bishop
Schools & Colleges Outreach
Lead - Springpod



Lisa Tomkins
Education Outreach Partner
Met Office

**14:25 - 14:50 - Afternoon Break & Breakout Sessions
including a facilitated discussion on Imposter
Syndrome.**

14:50 - 15:30 What does the careers sector look like internationally?

There is much more that unites than divides us across the world. What can we learn from other careers professionals across the globe on CDP best practice and raising our profile?



Ladi Mohammed
Careers Hub Lead



Candy Ho
Career Development
Educator



Dimitri Sampsonidis
Careers Counsellor



Raza Abbas
Global Award Winning
Career Coach

15:35 - 16:20 Language and actions matter. Building an inclusive sector and supporting all our clients.

Join us for this final panel discussion of the day, focusing on how we support our clients in an inclusive way and how we can encourage a more diverse range of professionals into our sector. We'll be talking about everything from how to inspire big change for those with disabilities, to how to talk to Non-Mums.



William E. Donald
Associate Professor



Kate Nash
Author & Storyteller



Emily Monsell-Holden
Brand & Culture
Consultant



Zahara Chowdury
EDI Business Partner
Bucks Uni

What happens next?

1. We're not a big team. If there is anything you don't understand and you have any issues with emails or accessing things, then please do get in touch asap to give us time to help you all in plenty of time. We will be on site at the UCAS studio on the day.
2. After the festival your 'goodie bag' will be available and we'll update you on this. As soon as we have the session recordings from UCAS we'll also share these with you.
3. FEEDBACK! We'd really appreciate some feedback on the event, it will help us make the next event even bigger and better and help us to engage sponsors, making sure this remains an affordable event for everyone. We know time is precious but please let us know the feedback, and we want to hear it all!
4. At The Talent Cycle we want this event to be just the start for us helping to promote careers in careers. Things we have in the pipeline include:
 - A very special vision board/goal setting day for careers professionals (18th January 2025)
 - A Careers planner for students in Years 11 - 13
 - A book for primary aged children about careers
 - A collaborative project on encouraging more people to engage with careers
 - Celebrating 2025 the year of careers!
 - And more! Email us at askthetalentcycle@outlook.com if you'd like to know more or have ideas to share.

